



HDA Annual Conference Sponsorship Prospectus

About Us

The Hawaii Dietetic Association (HDA) is a not-for-profit voluntary membership association of over 300 Registered Dietitians, Nutritionists, Dietetic Technicians, and nutrition students dedicated to healthy lifestyles through food decisions and the delivery of effective food and nutrition services by qualified dietetic professionals and association members. The primary purpose of the HDA is to support the roles in the delivery of healthcare in Hawaii; and to promote informed food decisions by consumers. Members work in a variety of arenas including hospitals, research facilities, public health and other community agencies, colleges and universities, health and fitness centers, school districts, private practice, and with the media.

Comprehensive leadership and direction of the HDA is provided by the Executive Board, made up of elected and ex-officio members. Additional guidance of the affairs of HDA is provided by Councils and Committees lead by Executive Board members.

Founded in 1939, the Hawaii Dietetic Association is an affiliate of the national Academy of Nutrition and Dietetics (formerly known as the American Dietetic Association). Academy members who reside in Hawaii comprise the membership of the Hawaii Dietetic Association.

About Our Spring Conference

This annual event is the marquee conference for Academy of Nutrition and Dietetics members in Hawaii, drawing nearly half of the total membership. Our sponsors are partners in the event and are welcome to join in on the conference, any of the sessions, and meals. Exhibit space is located in the main traffic paths our participants will travel throughout the full day of learning and networking. The conference is a great opportunity to get in front of Hawaii nutrition professionals.

Interested?

Please contact Deanna Moncrief (deanna@benchmarkwellness). Or call us at 808.537.1333.



Sponsor and Exhibit Opportunities

Puakenikeni Sponsor (\$3,000 or more)

Logo printed on conference mailings, registration form, program & conference packet materials

Logo placed in all emails ("save-the-date," reminders, confirmations, etc.)

Logo and link to company website placed on our website, www.eatrighthawaii.org

Recognition during conference

One (1) Vendor Table

Complimentary morning beverages and lunch for up to two (2) representatives

Deadline: February 3, 2012 or earlier for maximum exposure

Pikake Sponsor (\$1,000-\$2,999)

Logo printed on conference mailings, registration form, program & conference packet materials

Recognition during conference

One (1) Vendor table

Complimentary morning beverages and lunch for up to two (2) representatives

Deadline: April 2, 2012

Plumeria Sponsor (Up to \$1,000)

Logo printed on conference mailings, registration form, program & conference packet materials

(Donation of \$400 or more will also receive one (1) vendor table, complimentary morning beverages and lunch for up to two (2) representatives)

Deadline: April 2, 2012

Pakalana Sponsor (Miscellaneous Donations)

(Previous donations have included Gift Certificates, Coupons, Gift Baskets, Cookbooks, Healthy Snacks, Fruits & Vegetables; Office Supplies, Nutrition Education Materials, etc.)

Name printed on program

Deadline: April 2, 2012

Vendor Display (\$400)

Name printed on program

One (1) Vendor Table

Complimentary morning beverages and lunch for up to two (2) representatives

Deadline: April 2, 2012

Please note: All benefits subject to receipt of payment and materials (e.g., electronic copies of logos) being received by established print deadlines.



Hawai'i Dietetic Association

eat right. an affiliate of the Academy of Nutrition and Dietetics

**HDA Spring Conference
May 3, 2012
Sponsor/Vendor Form**

Organization Information

Organization: _____
Address _____
City, State, ZIP _____
Contact Person: _____
Telephone & Fax _____
Email _____

YES! Please include our organization as a sponsor for the following (please check one):

- Puakenikeni Sponsor** (\$3,000 or more) *Deadline: February 3, 2012*
- Pikake Sponsor** (\$1,000-\$2,999) *Deadline: April 2, 2012*
- Plumeria Sponsor** (Up to \$1,000) *Deadline: April 2, 2012*
- Pakalana Sponsor** (Donation) *Deadline: April 2, 2012*
Please list items and/or amount to be donated: _____
- Vendor Display** (\$400) *Deadline: April 2, 2012*
Please list names of representatives who will be attending the conference:
1. _____
2. _____

Notes and special requests for day of setup: _____

Payment Options

Method of Payment: VISA MC Company Check payable to *Hawaii Dietetic Association*
Name on Card: _____ Card # _____
Billing Address: _____
Expiry Date: _____ CVV Code: _____ Authorized Signature: _____

Mail this form and check or credit card information by the applicable print deadline to:

Danielle McCauley, Treasurer, HDA
1450 Akuleana Place
Kailua, HI 96734