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Public Policy



Academy leaders from LPPC and ANDPAC storm Capitol Hill

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Targeted Priorities eat right Academy of Nutrition and Dietetics

Two major areas:

- Consumer and Community
- Professional

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Rep. Elijah Cummings (Md.)
Rep. John Shimkus (Ill.)

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Consumer and Community Issues eat right Academy of Nutrition and Dietetics


- Prevention and treatment of chronic disease
- Nutrition through the lifecycle
- Quality food and nutrition
- Nutrition monitoring and research




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Consumer and Community Issues eat right Academy of Nutrition and Dietetics



- Farm Bill passed!
- Preventive health savings
- 2015 Dietary Guidelines
- Older Americans Act
- Healthy Hunger-Free Kids Act 2.0




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Professional Issues eat right Academy of Nutrition and Dietetics

- Consumer protection and licensure
- Workforce demand
- Outcome-driven nutrition services
- Informatics




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Professional Issues eat right Academy of Nutrition and Dietetics

- Reimbursement
 - Treat and Reduce Obesity Act
 - SGR/Medicare Reform
 - Alternative payment systems
- Consumer protection, licensure
- Workforce demand
- Nutrition informatics



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Public Policy Workshop ANDPAC Academy of Nutrition and Dietetics




- **Legislative priorities**
- **Communications and leadership training**
- **Bring messages to Congress and back home**
- **Valuable professional development**

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Advocacy = Credibility ANDPAC Academy of Nutrition and Dietetics Public Policy Committee



Capitol Hill Meetings **District Meetings** **PAC Events**


ANDPAC

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ANDPAC Works for All of Us ANDPAC Academy of Nutrition and Dietetics

- **Only PAC focused on food, nutrition and health**
- **Members contribute to and benefit from ANDPAC**
- **Productive Congressional relationships get results**



Rep. Bruce Braley (Iowa) meets with Academy staff

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Advocacy Starts at Home 

ANDPAC events with members of Congress



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Be Active in Advocacy 

- Respond to Action Alerts
- Connect with your state public policy panel
- Follow on Twitter: [@EatRightPIA](https://twitter.com/EatRightPIA)
- Like: facebook.com/eatrightANDPAC



Sen. Mark Kirk (Ill.) meets with Academy members

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 **Academy of Nutrition and Dietetics Foundation**

For the advancement of the nutrition profession, the Academy of Nutrition and Dietetics Foundation focuses on:
- Food & Nutrition Research
- Scholarship
- Awards
- Public Education



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Members Take Action eat right. Academy of Nutrition and Dietetics

Educate, advocate, demonstrate expertise




kidseatright.org/volunteer
facebook.com/KidsEatRight
@KidsEatRight

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7 Toolkits, 25 Presentations eat right. Academy of Nutrition and Dietetics

- *Healthy Breakfast. Everywhere You Go.*
- *Healthy Snacking. In a Nutshell.*
- *Family Champions. One Change at a Time.*
- *Family Meals. Anytime. Anyplace.*
- *Myth Busters. For Parents.*
- *Hunger in Our Community. What We Can Do.*
- *Healthy Eating. From the Ground Up.*



Top 10 Factors Impacting Your Career: Academy Update

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Public Kids Eat Right Website eat right. Academy of Nutrition and Dietetics



3 million+ page views

24,000+ Facebook likes

16,000+ Twitter followers

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Champions for Healthy Kids  Academy of Nutrition and Dietetics


 **GENERAL MILLS FOUNDATION**


- **11 years in partnership with General Mills Foundation**
- **\$20,000 grants to 50 nonprofits**
- **Innovative nutrition and physical activity programs for youth**
- **Applications must be submitted by RDN or DTR Academy member**



Top 10 Factors Impacting Your Career: Academy Update


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New: Online Checklist Tool  Academy of Nutrition and Dietetics



- **For program planners, evaluators, reviewers**
- **Effective nutrition education programs**

sm.eatright.org/GENIE



funding support from the ConAgra Foods Foundation

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Scholarships, Grants, Awards  Academy of Nutrition and Dietetics

- **\$461,950 through scholarships**
- **\$297,000 through research funds**
- **\$35,000 research grant funded through Food and Nutrition Research Endowment**
- **Endowment is fully funded by members**



Top 10 Factors Impacting Your Career: Academy Update

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EatRight Radio 

Station	Website	Phone	Address
WISN-TV	www.wisn.com	920 University Ave	Madison, WI 53706
WISN-TV	www.wisn.com	920 University Ave	Madison, WI 53706
WISN-TV	www.wisn.com	920 University Ave	Madison, WI 53706
WISN-TV	www.wisn.com	920 University Ave	Madison, WI 53706
WISN-TV	www.wisn.com	920 University Ave	Madison, WI 53706
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WISN-TV	www.wisn.com	920 University Ave	Madison, WI 53706
WISN-TV	www.wisn.com	920 University Ave	Madison, WI 53706
WISN-TV	www.wisn.com	920 University Ave	Madison, WI 53706

- Eating Right Minute on the air and online
- Free PSAs and regular segments for stations, websites, blogs
- Targeted populations
- Catalog of scripts for members to use in local markets

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EatRightTV 



- Academy videos
- 3,700 health provider waiting rooms
- 600 Sam's Club stores
- Online
- Reaching 35 million viewers monthly

[youtube.com/EatRightTV](https://www.youtube.com/EatRightTV)

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**Stay Competitive:
Professional Development**

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