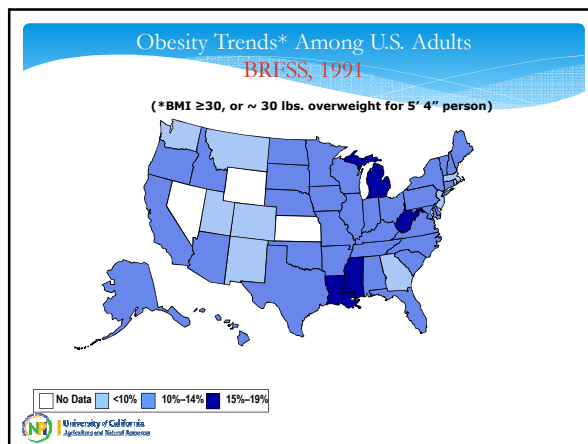
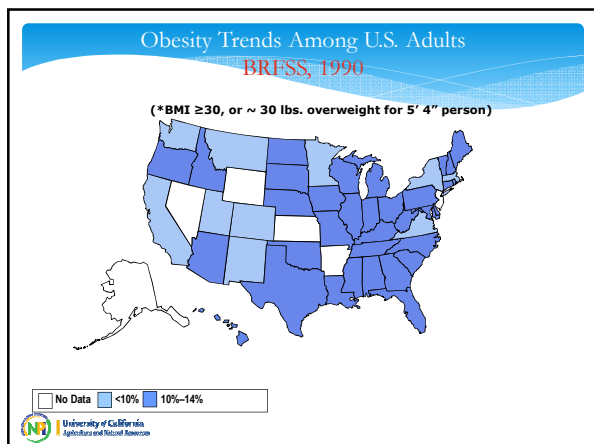
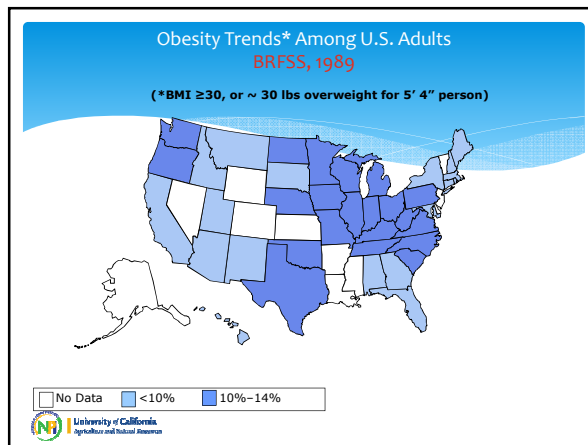
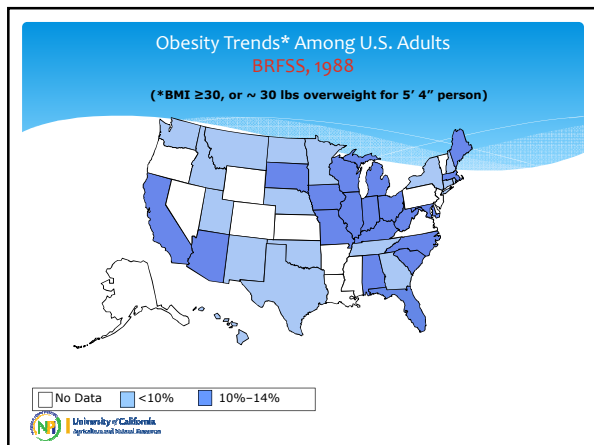
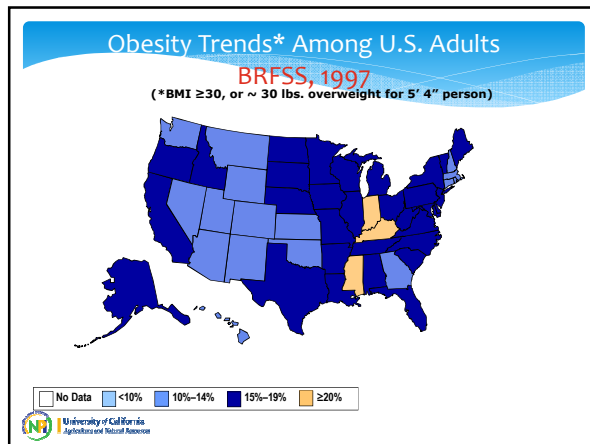
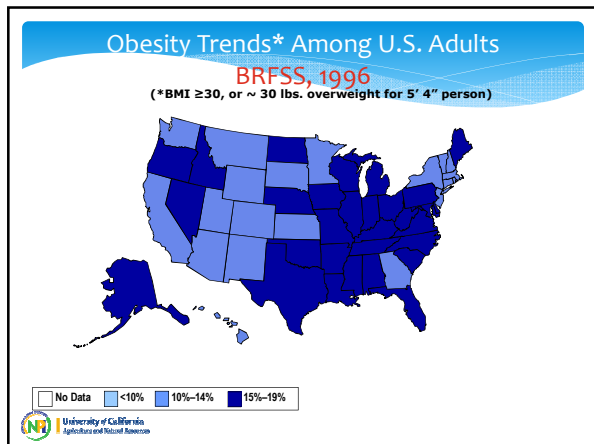
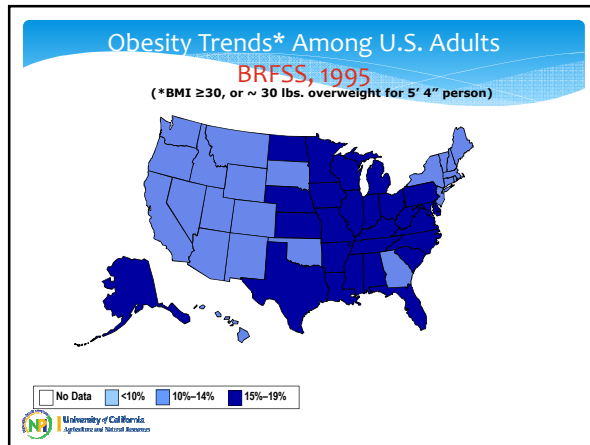
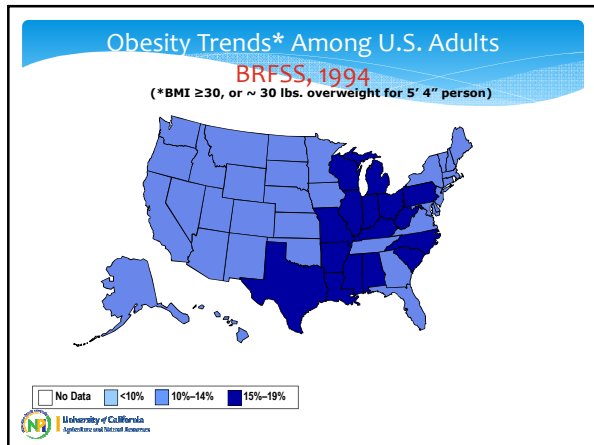
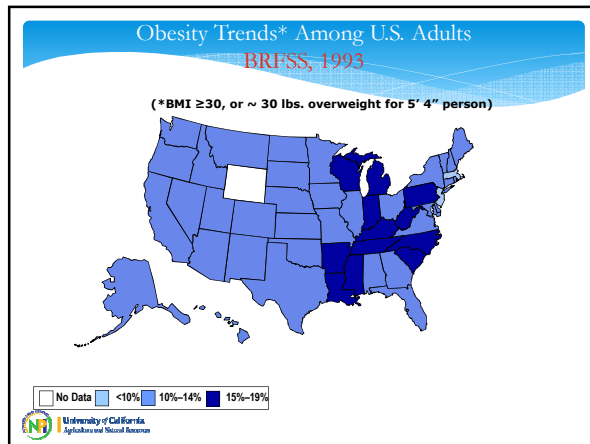
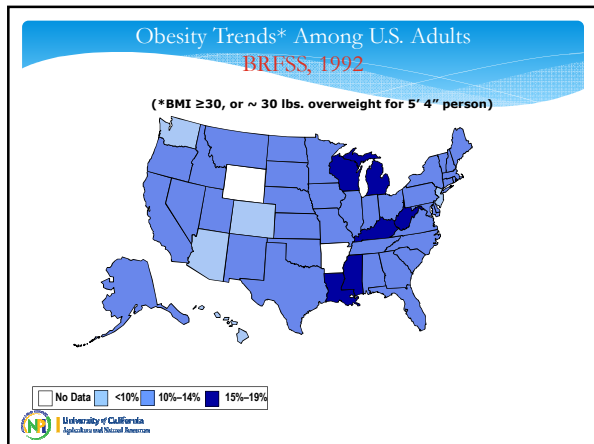
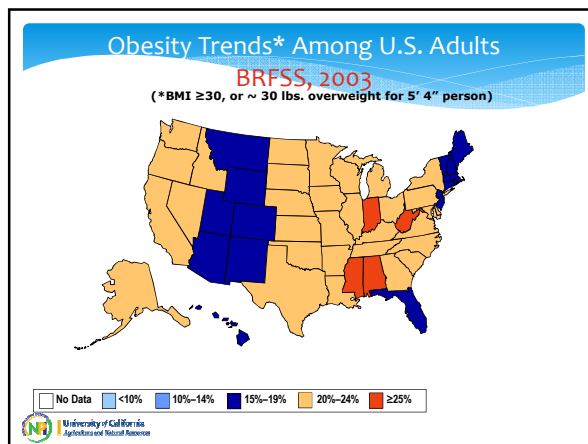
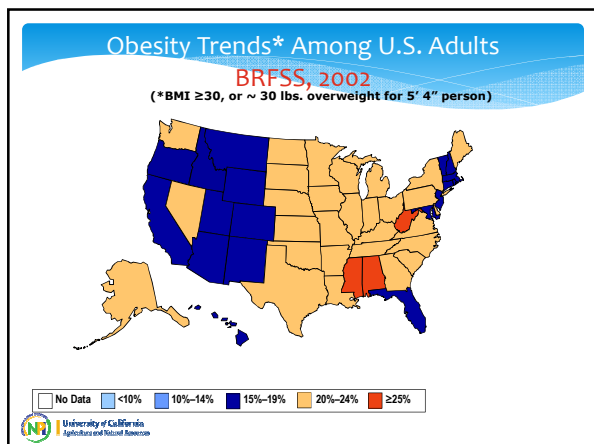
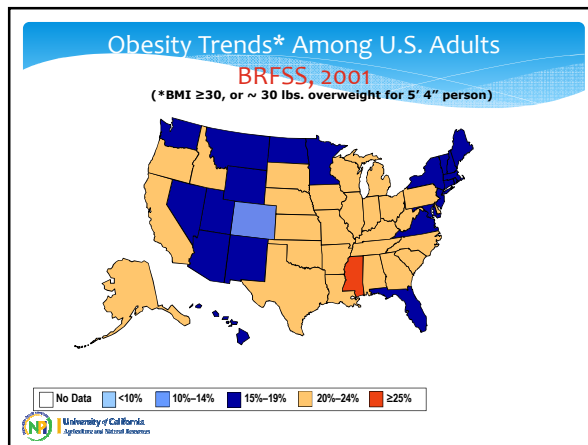
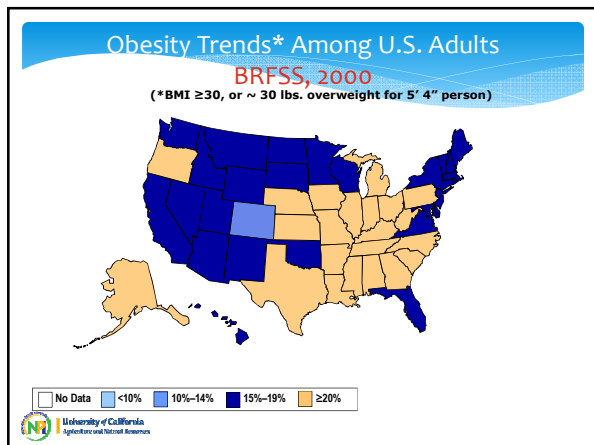
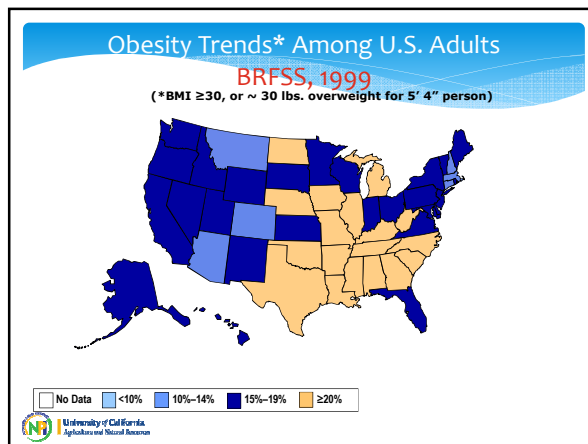
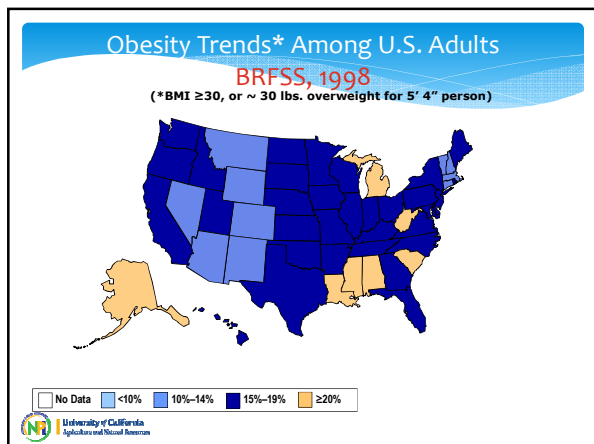


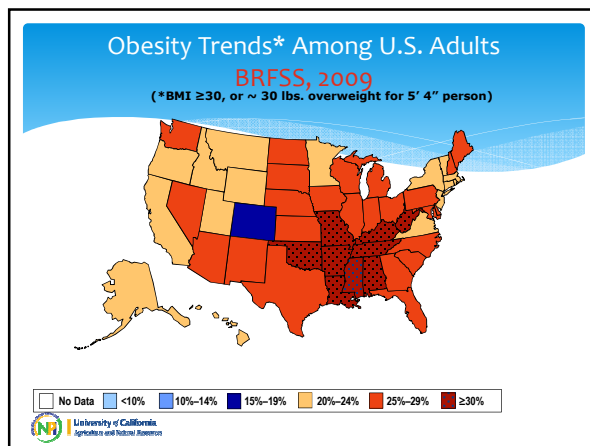
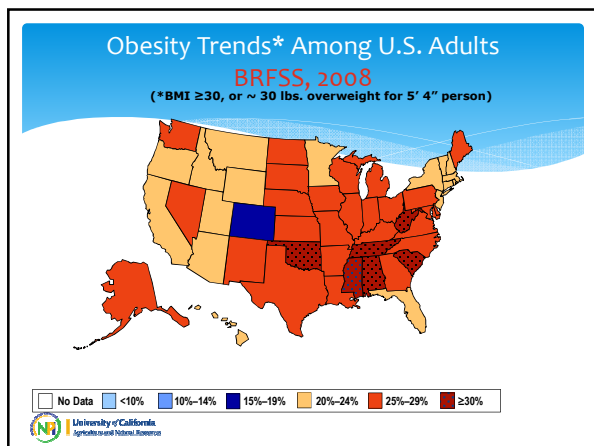
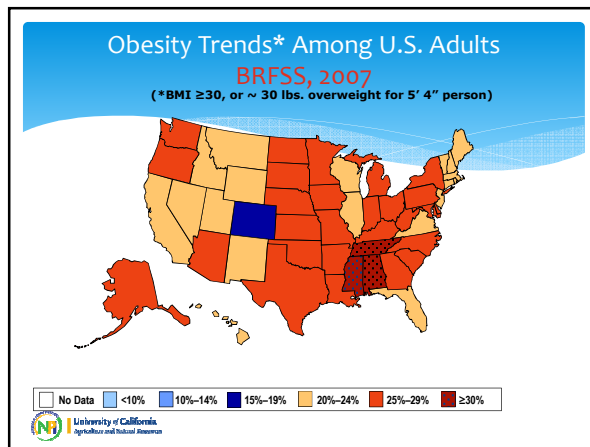
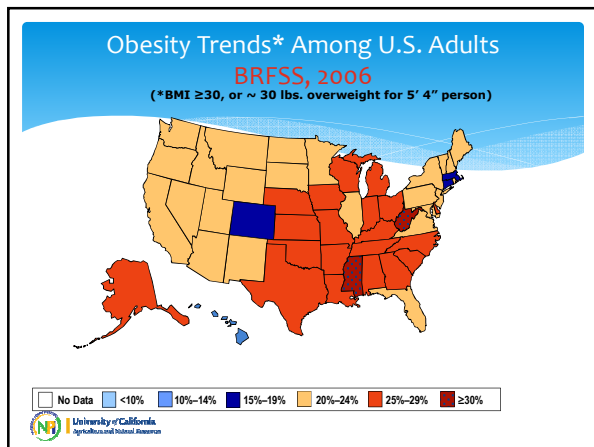
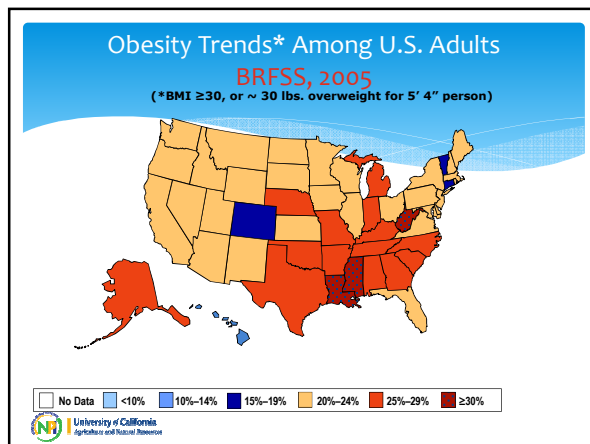
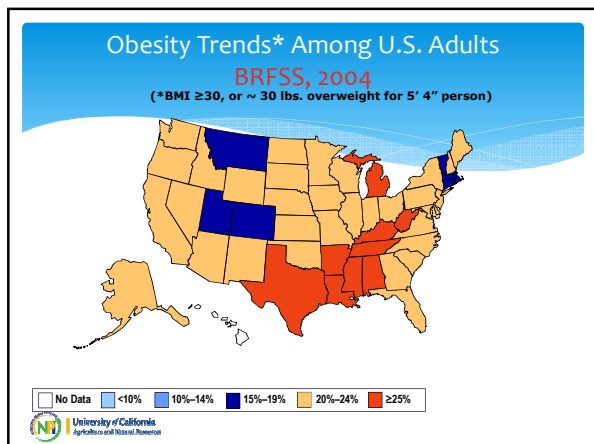
Reducing Obesity & Chronic Disease Risk in Youth:
Current Research & Future Directions

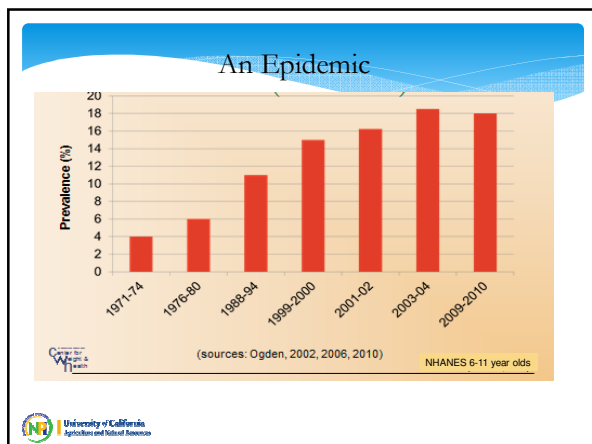
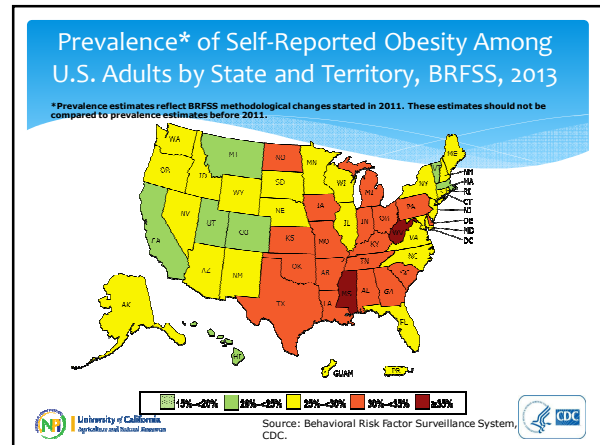
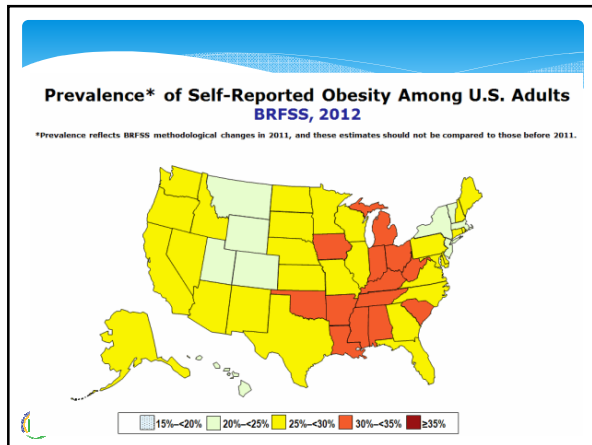
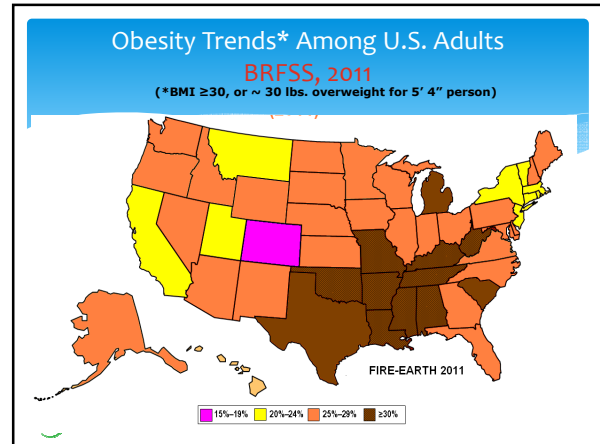
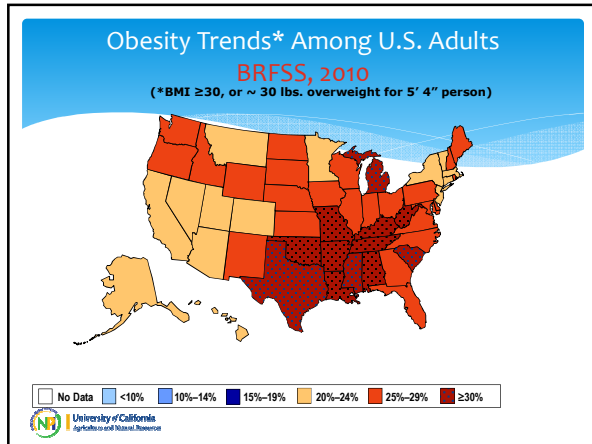
Pat Crawford, DrPH, RD
Nutrition Policy Institute
Nutrition Specialist
Adjunct Professor
University of California











How does Hawaii compare with the rest of the US? Prevalence of Overweight (BMI 25-30) in 2013

BRFSS-CDC


| | Hawaii (Mean %) | US (Median %) |
|-------------|-----------------|---------------|
| Overall | 33.6 | 35.4 |
| Male | 39.9 | 41.4 |
| Female | 27.0 | 29.8 |
| Age (years) | | |
| 18-24 | 24.5 | 26.1 |
| 25-34 | 34.1 | 33.7 |
| 35-44 | 37.0 | 36.4 |
| 45-54 | 35.7 | 36.9 |
| 55-64 | 34.7 | 37.8 |
| ≥65 | 32.9 | 39.8 |

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How does Hawaii compare with the rest of the US? Prevalence of Overweight (BMI >30) in 2013


BRFSS-CDC

| | Hawaii (Mean %) | US (Median %) |
|-------------|-----------------|---------------|
| Overall | 21.8 | 29.4 |
| Male | 24.7 | 29.1 |
| Female | 18.7 | 28.0 |
| Age (years) | | |
| 18-24 | 15.0 | 15.6 |
| 25-34 | 25.8 | 27.5 |
| 35-44 | 24.2 | 32.7 |
| 45-54 | 27.0 | 34.1 |
| 55-64 | 21.9 | 34.6 |
| ≥65 | 16.1 | 26.7 |




Prevalence of Overweight and Obesity in Youth Aged 10-17 Years 2011-2012 (National Survey of children's Health)

BRFSS-CDC




| | Hawaii (%) | US (%) |
|---|------------|--------|
| Overweight (85 th – 94 th percentile) | 15.9 | 15.6 |
| Obese (≥95 th percentile) | 11.5 | 15.7 |




Prevalence of Adult Diabetes and Coronary Heart Disease in Hawaii vs the US

BRFSS-CDC 2013




| | Hawaii (%) | US (%) |
|---------------------------------|------------|--------|
| Diabetes | 8.4 | 9.7 |
| Gestational Diabetes | 1.2 | 0.9 |
| Pre-diabetes | 4.6 | 1.2 |
| Total Diabetes and Pre-diabetes | 14.2 | 11.8 |
| Coronary Heart Disease | 2.7 | 4.1 |



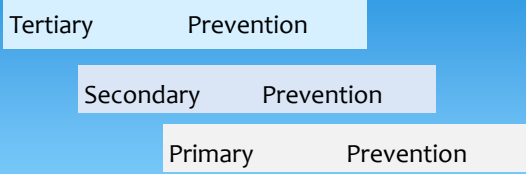

A Changing World

23% of adolescents have Type 2 Diabetes or are pre-diabetic...
up from 9% in less than a decade!



May AL, et. Al. Prevalence of cardiovascular Disease Risk Factors Among Adolescents, 1999-2008
Pediatrics 2012;129:1035-1041



A Changing Role In Our Profession


Question: Can you change the prevalence of obesity without one person losing weight?

Answer: Yes, if you change the incidence of obesity.

How?

Prevention

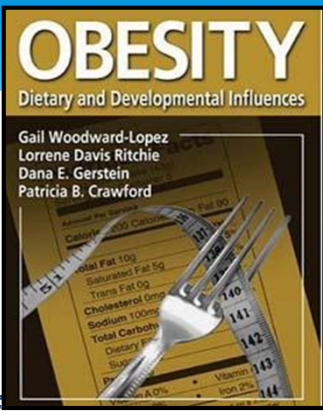



How ?





OBESITY
Dietary and Developmental Influences

Gail Woodward-Lopez
Lorraine Davis Ritchie
Dana E. Gerstein
Patricia B. Crawford


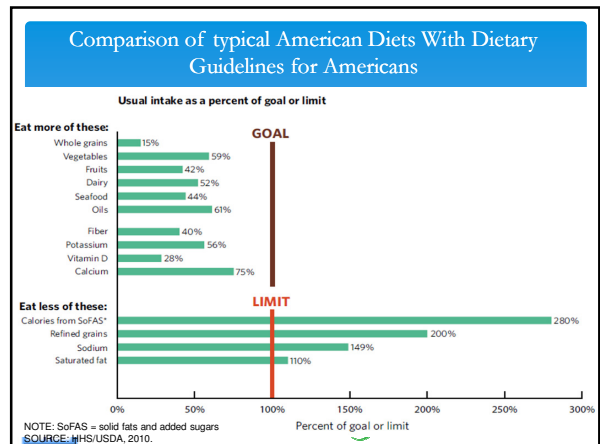
❖ Causes of obesity from 1992-2003 review

1. Dietary fat
2. Whole grains
3. Sugar
4. Protein
5. Reduced fat foods
6. Eating out
7. Fast foods/eating out
8. Caloric intake
9. Energy density
10. Portion size
11. Fruits and vegetables
12. Dairy and calcium
13. Breakfast skipping
14. Sweetened beverages
15. Fruit juice
16. Eating frequency
17. Dietary variety
18. Snacking
19. Parental restriction
20. Breast feeding



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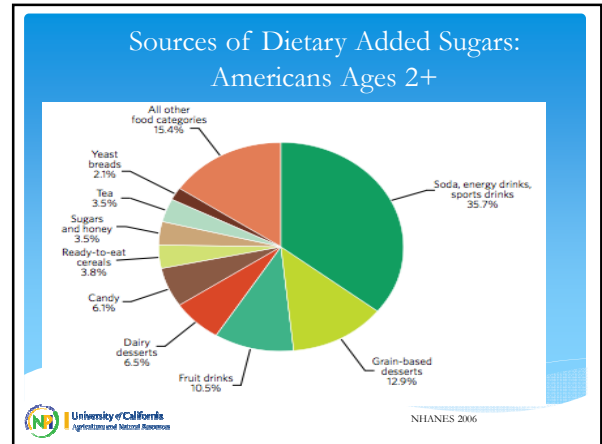
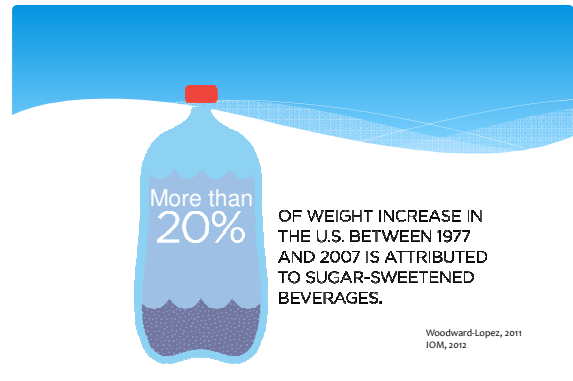





Strongest evidence linking diet and excess body weight

| 2010 Final DGA | 2015 Draft DGA |
|------------------------|---|
| Sweetened beverages | Added sugars from foods and sugar sweetened beverages |
| Eating out (fast food) | |

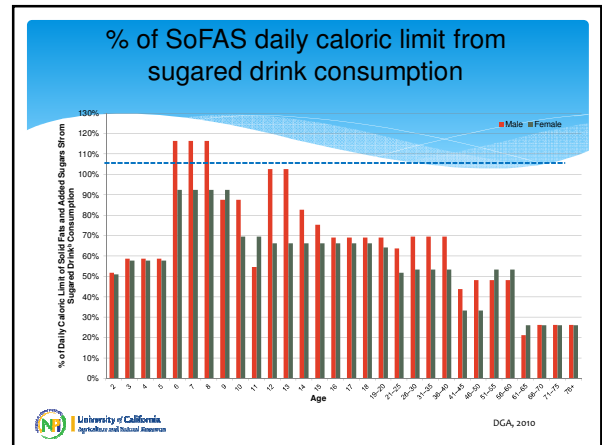
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More than 20% OF WEIGHT INCREASE IN THE U.S. BETWEEN 1977 AND 2007 IS ATTRIBUTED TO SUGAR-SWEETENED BEVERAGES.

Woodward-Lopez, 2011
IOM, 2012

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SSB Risk Beyond Obesity

- One Sugar Sweetened Beverage (SSB) per day is associated with a greater risk of type 2 diabetes, hypertension and CVD mortality (after adjusting for CVD risk factors and diet quality)
- CVD risk increases by almost a third
- Type 2 Diabetes risk doubles (for women) a day


Yang, JAMA Intern Med., 2014; Shultz, JAMA, 2004
University of California
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A Changing Role for RDs

- Nutrients & education
 - Foods & education
 - Dietary patterns & education
 - Food access & education


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RDs are the Experts





About the Institute of Medicine (IOM)

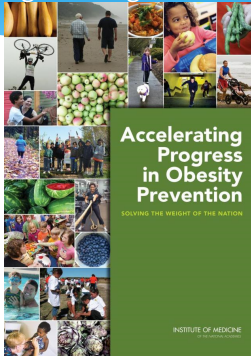

- *Established in 1970
- *Health arm of the National Academy of Sciences
- *Evidence-based recommendations
- *Unbiased, authoritative advice to the nation to improve health



The IOM and Obesity Prevention

Accelerating Progress in Obesity Prevention: Solving the Weight of the Nation

Committee Membership


| | |
|--|---|
| <p>Daniel Glickman, JD, (chair), The Aspen Institute and Bipartisan Policy Center</p> <p>M.R.C. Greenwood, PhD, (vice chair), University of Hawaii System</p> <p>William Purcell, JD, (vice chair), Jones Hawkins & Farmer, PLC</p> <p>David Britt, MPA, retired, Sesame Workshop</p> <p>Jamie Chriqui, PhD, MHS, University of Illinois, Chicago</p> <p>Patricia Crawford, DrPH, University of California at Berkeley</p> <p>Christina Economos, PhD, RD, Tufts University</p> | <p>Sandra Hassink, MD, FAAP, A.I. duPont Hospital for Children</p> <p>Anthony Iton, MD, JD, The California Endowment</p> <p>Steven Kelder, PhD, MPH, University of Texas</p> <p>Harold (Bill) Kohl, PhD, University of Texas</p> <p>Shiriki Kumanyika, PhD, University of Pennsylvania</p> <p>Philip Marineau, MBA, LNK Partners</p> <p>Vicky Rideout, MA, VJR Consulting</p> <p>Eduardo Sanchez, MD, MPH, Blue Cross and Blue Shield of Texas</p> <p>Ellen Wartella, PhD, Northwestern University</p> |
|--|---|



Committee on Accelerating Progress in Obesity Prevention

STUDY CHARGE:

“review past...obesity prevention-related recommendations, identify a set of critical recommendations for future action, and recommend indicators of progress in implementing these actions.”



The Process

Reviewed ~800 obesity prevention-related recommendations!

Comprehensive review reflecting:

- Institute of Medicine and National Research Council
- Childhood Obesity Action Network
- Healthy Eating Activity Living Convergence Partnership
- US Department of Health and Human Services
- * CDC, Community Preventive Services Task Force
- Keystone Forum
- National Governors Association
- National Association of County and City Health Officials
- National Physical Activity Plan
- Robert Wood Johnson Foundation
- Trust for America's Health
- USDA
- White House




Recommendation 1: Physical Activity

Communities, health professionals, and governments should increase access to places and opportunities for physical activity.



OF AMERICANS GET THE RECOMMENDED AMOUNT OF PHYSICAL ACTIVITY.




Recommendation 2: Food and Beverage Environments

Governments and the private sector should make a concerted effort to reduce unhealthy food and beverage options and substantially increase healthier foods and beverages options at affordable prices.





Recommendation 3: Message Environments

Industry, and governments should act aggressively to transform the environment that surrounds Americans with messages about physical activity, food, and nutrition.



OLDER CHILDREN AND ADOLESCENTS CONSUME MORE THAN **7.5** HOURS OF MEDIA EACH DAY.




Recommendation 4: Schools

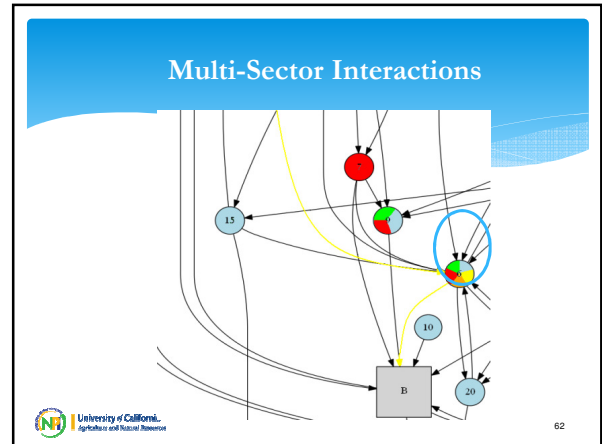
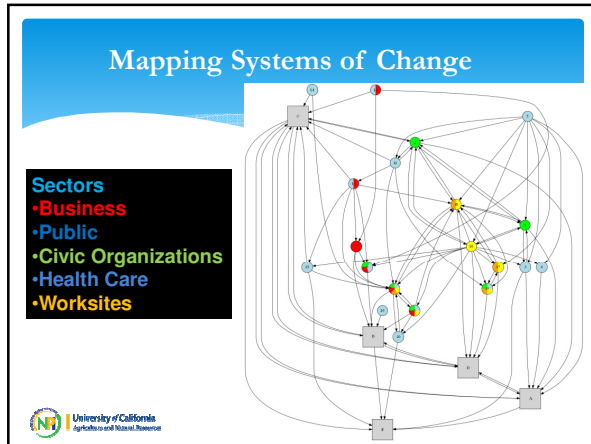
Government and education authorities, with support from parents, teachers, and the community should make schools a focal point for obesity prevention.



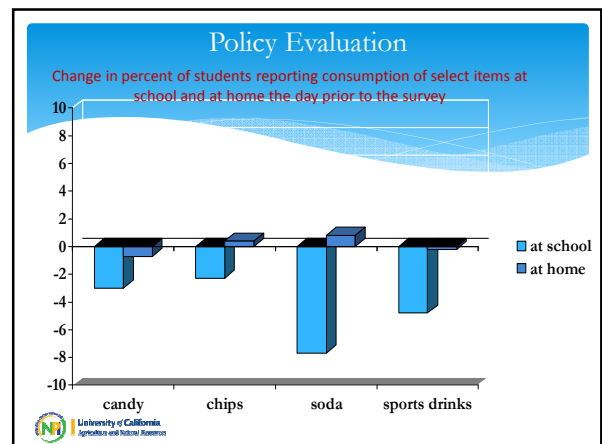

Recommendation 5: Health Care and Work Environments

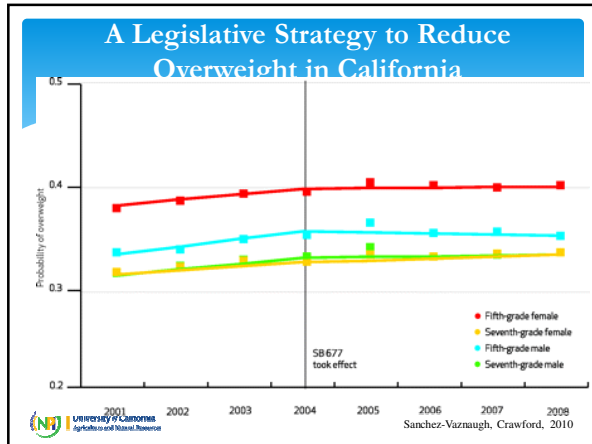
Health care providers, and employers should increase the support structure for achieving better population health and obesity prevention.



- ### What Would You Do If You Knew That
- * Nutrition is important to health, prevention of disease and learning
 - * Less than 2% of children meet the Dietary Guidelines
 - * Children receive up to 1/2 of their calories in the school setting
 - * Children are more likely to select healthy foods if they are offered healthy foods
 - * Lunches from home are less likely to be healthy than school lunches
- University of California, Agricultural and Natural Resources





Medical Cost Savings Per Child

- Annualize the adjusted decrease in prevalence from peak to 2008
- Assume that annual decrease continues until 2015
- Apply this to ALL kids in CA
- ~ 100,000 kids DROP OUT of the obese category
- Assuming a savings of \$220 per child*
- Savings of more than \$20 million

*(based on MEPS data from 2001 to 2003, as reported in NY state comptroller report from Oct 2012)

Your strategies

Thank you

For more information:
<http://npi.ucanr.edu/>