## **HAND Logo Contest**

The Hawai'i Academy of Nutrition and Dietetics (HAND) is holding a contest for their new name and logo design.

We welcome ALL submissions, from members and non-members alike!

The contest runs from October 5 through November 13, 2015. The winner will be announced mid-December 2015 and will receive a **\$250 Visa gift card**.

## **Guidelines:**

- Please refer to our website, <u>www.eatrighthawaii.org</u> to find out more about who we are
- Our new logo and color scheme will be used on our website, email announcements, awards and official letterhead

## **Requirements:**

- 1. The following documents are required:
  - a. original formatting of the design (in either Adobe Illustrator, Photoshop or InDesign)
  - b. editable PDF version for our printing needs
  - c. high resolution JPEG and/or PNG file
- 2. RGB/CMYK color codes for coordinating with website and printed materials
- All copyrights to the winning design and logo will be the property of the Hawaii
  Academy of Nutrition and Dietetics. The contest winner will be asked to sign
  documents to this effect.

Submission or questions should be addressed to Andrea Corwin