

Talk to Your Employer about

Paying Your Academy Dues

Help your employer see the value in paying your Academy dues by building a compelling case.

But do your homework first and consider the following:

How can Academy member benefits make you a more valuable employee?

Note any benefits that can improve your job performance and quality of your workplace:

- EAL** I won't have to spend work time searching for food, nutrition and health news. I have the best information delivered to me in the *Daily News*, *Eat Right Weekly*, *Food & Nutrition Magazine*® and the *Journal of the Academy of Nutrition and Dietetics*.
- EAL** I have access to the best scientific and evidence-based nutrition information 24 hours a day through the Academy's online **Evidence Analysis Library**®.
- CPE** I can earn required **continuing professional education (CPE)** for free from online webinars and quizzes without ever leaving the office. No need to pay for travel and registration for expensive, off-site seminars.
- FNCE** Academy membership can grow our business. People seeking nutrition advice can easily find us on the Academy's online referral network, **Find a Registered Dietitian Nutritionist**.
- ?** I can get fast, accurate answers to tough research questions from staff RDNs in the **Academy's Knowledge Center**. I will spend a lot less time hunting information down on my own.
- FNCE** I can attend the annual **Food & Nutrition Conference & Expo™ (FNCE®)** at a great discount, gaining connections, valuable knowledge and tons of CPE opportunities.
- \$** I can purchase **products and publications** at a member discount.

How can the Academy help your business achieve its mission and/or vision?

Here are some examples:

- EAL** The **Evidence Analysis Library**® keeps our company on the leading edge of dietetic practice with reliable, evidence-based research from experts in the field.
- Find a Registered Dietitian Nutritionist** The **Find a Registered Dietitian Nutritionist** online referral service grows our client base, helping achieve our mission of promoting health and wellness in the community.
- Eat Right Tips** We can personalize and print out the Academy's **Eat Right Tips** client educational handouts for our office.
- Marketing Center** The Academy's online **Marketing Center** provides training resources and tools to help us create a respected brand.

How much can a \$234.00 investment in Academy membership save your employer this year?

ADD IT UP:

Subscription to the <i>Journal</i>	\$329.00
Annual value of CPE offered in the <i>Journal</i>	\$1,080.00
Subscription to the Evidence Analysis Library®	\$400.00
Listing in Find a Registered Dietitian Nutritionist	\$249.00
TOTAL:	\$2,058.00

These four benefits alone are valued at over \$2,000.

Divide the annual cost of membership into a daily cost and then compare it favorably to something else inexpensive, like a cup of coffee.

Example: "Academy dues only cost 60 cents per day, much less than a cup of coffee."



Visit www.eatrightPRO.org for more information on the Academy's many additional programs, products and services.